Serious Game Design Document Outline

A game design document is the blueprint from which a game is to be built. As such, every single detail necessary to build the game should be addressed. The larger the team and the longer the design and development cycle, the more critical is the need. For your purpose, the intent is to capture as much as possible of your design. I want you to think big...bigger than what you are able to develop. I also want you to be clear about what the software delivers and what the design entails. My recommendation is that you define the ultimate game and then clarify what it is that you have developed.

All topics must be included, but “not applicable” is fine. The goal is NOT to force you to make up answers, but to assure that you have considered all of these elements and why they are or are not relevant to your game.

1. Title Page
   1.1. Game Name
   1.2. Tag line
   1.3. Team
   1.4. Date of last update

2. Game Overview
   2.1. Game Concept
   2.2. Target Audience
   2.3. Genre(s)
   2.4. Purpose of the Game – pedagogical objective(s) for educational games, training goal, or intended social impact
   2.5. Look and Feel – What is the basic look and feel of the game? What is the visual style?
   2.6. Intended Use – How will the game be inserted into a pedagogical scenario or how will it be used in training, therapy, rehabilitation, etc

3. Gameplay
   3.1. Objectives – What are the objectives of the game?
   3.2. Game Progression and Play Flow – How does the game flow for the game player?
   3.3. Mission/challenge Structure
   3.4. Puzzle Structure

4. Mechanics (Key Section)
   4.1. Rules – include both implicit and explicit rules.
   4.2. Model of the game universe. Think of it as a simulation of a world, how do all the pieces interact?
   4.3. Physics – How does the physical universe work?
   4.4. Economy – What is the economy of the game? How does it work?
   4.5. Character movement in the game
   4.6. Objects – how to pick them up and move them
   4.7. Actions, including whatever switches and buttons are used, interacting with objects, and what means of communication are used
   4.8. Combat – If there is combat or even conflict, how is this specifically modeled?
4.9. Screen Flow -- How each screen is related to every other and a description of the purpose of each screen
4.10. Game Options - What are the options and how do they affect game play?
4.11. Replaying and saving
4.12. Cheats and Easter Eggs

5. Story and Narrative
5.1. Back story
5.2. Plot elements
5.3. Game story progression
5.4. Cut scenes -- descriptions include the actors, the setting, and the storyboard or script.

6. Game World
6.1. General look and feel of world
6.2. Areas
   6.2.1. General description and physical characteristics
   6.2.2. How relate to the rest of the world
       6.2.2.1. What levels use it
       6.2.2.2. Connections to other areas

7. Characters.
7.1. For each character
   7.1.1. Back story
   7.1.2. Personality
   7.1.3. Appearance
   7.1.4. Abilities
   7.1.5. Relevance to the story
   7.1.6. Relationship to other characters
7.2. Artificial Intelligence Use in Opponent and Enemy
7.3. Non-combat and Friendly Characters

8. Levels
8.1. General description of how levels are used. If they are very similar, the detailed level descriptions need not be very long.
8.2. For each level
   8.2.1. Synopsis
   8.2.2. Required introductory material and how it is provided
   8.2.3. Objectives
   8.2.4. Details of what happens in the level
       8.2.4.1. Map
       8.2.4.2. Critical path that the player needs to take
       8.2.4.3. Important and incidental encounters
8.3. Is there a training level
8.4. Assessment – how are the knowledge, competencies that are being taught evaluated?

9. Interface
9.1. Visual System
   9.1.1. HUD
   9.1.2. Menus
   9.1.3. Camera model
9.2. Control System – How does the game player control the game? What are the specific commands?
9.3. Audio, music, sound effects
9.4. Game Art – intended style
9.5. Help System