



UNIVERSITY Gazette



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'CHAT'



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REVIEW



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STUDENTS



Carey shares life lessons with grads during winter Commencement

The University's most recent graduates do not have to become successful — they have reached that milestone already — but they can build on that success with the choices they make going forward.

During her Dec. 20 Commencement address, Lisa Carey, above, associate professor of medicine and UNC Breast Center medical director, said that Carolina is a great university because every person can find his or her own passion and way to contribute, no matter what field they choose.

In describing some of her choices, Carey passed along five life lessons. "I am a doctor, a cancer researcher, a wife, a mother. Everything I

know comes from those experiences," she said.

Lesson No. 1: Celebrate your accomplishments.

You have already succeeded, she said. "The trick now is for you to decide in what way will you succeed and do things you can be proud of in the future."

Carey shared her "elevator talk," a 30-second description of who she is and what she does. "I'm a doctor and researcher who specializes in breast cancer, with a particular interest in the ways that science helps us understand the biology of breast cancer better," she said. "By working

See COMMENCEMENT page 4

Carolina again is rated top academic value among publics

The University remains the overall best value in U.S. public higher education, according to Kiplinger's Personal Finance magazine.

Carolina has ranked first on the magazine's list of schools that "deliver strong academics at affordable prices" since 1998 when Kiplinger's began its analysis. The newest list appears in the February issue, which hit newsstands last week.

Kiplinger's editors say their top 100 public campuses offer the nation's best combination of

academics and affordability. The universities of Florida, Virginia and the College of William and Mary ranked second, third and fourth, respectively, followed by Binghamton University, the universities of Georgia, Washington, Maryland (College Park), and the State University of New York (SUNY) Geneseo.

"We are pleased to again be recognized as America's best public university for offering our students a world-class education at an affordable

price," said Chancellor Holden Thorp. "It's a tribute to the quality of our students and faculty, as well as a commitment to accessibility that we are proud to keep."

Kiplinger's rankings story, "Best Values in Public Colleges," described Carolina as "an academic superstar that competes with the Ivies" and cited the University as a leading example of

See KIPLINGER'S page 4

ON THE WEB



SNIPURL.COM/TYRSK

WORLD WAR I POSTCARDS ONLINE

About 2,000 World War I postcards from the Bowman Gray Collection in the Rare Book Collection made their Internet debut last fall on the University Library's Web site. The images, which can be searched by subjects, are the first of nearly 6,400 that the library plans to digitize by June.



SNIPURL.COM/TYRHE

EVERY DAY'S A HOLIDAY

ThinkQuest Library has relieved the January doldrums by presenting every day as a holiday — and sometimes two. Jan. 13, according to its calendar, is Make Your Dream Come True Day as well as Blame Someone Else Day. Luckily there is still time to cram for Jan. 22: National Answer Your Cat's Question Day.



SNIPURL.COM/TZRA6

POLAR PHOTOS, VIDEOS, SOUNDS

Brooks de Wetter-Smith, James Gordon Hanes Distinguished Professor of Music, created the video "Majestic Polar Regions" in conjunction with the "Ice Counterpoint: Encounters in Antarctica and the Arctic" exhibition on display in the FedEx Global Education Center through May 31.

Ferris chronicles his native Mississippi in music, stories

Bill Ferris appreciates the power of sound.

He grew up on a farm outside Vicksburg, Miss., the lone white family among a sea of black families. There, he attended the predominantly black Rose Hill Church on the first Sunday of the month, where he listened to the gripping sermons and rejoiced in the hymns that ultimately led to his love of music.

These distinct voices of his childhood helped shape both Ferris' identity and the direction of his work.

"As a child, I only knew I was in the middle of a sea of sound, and it was amazing," said Ferris, Joel Williamson Eminent Professor of History in the College of Arts and Sciences and senior associate director of the Center for the Study of the American South.

Through the years, even after he left home to continue his education, Ferris kept returning to that familiar sound to document the stories of the people in the church — and across Mississippi.

"It was kind of like a grounding of my experience that led me ultimately to a career in

folklore, where I tried to record and preserve not only that world, but a lot of worlds around the state," he said.

It was the Sixties, the peak of racial tension across the country. While Ferris felt comfortable among the black families he recorded, it also made him angry about the injustice of racial segregation. He saw his work as one way to bridge the contradictory worlds of white and black Mississippians.

"These were voices that would be ignored or forgotten," he said. "They were not voices that would be remembered in the library stacks and books. And I decided I would not allow that to happen."

Music was the device for storytelling. Ferris focused on the music in his home state during the Sixties and Seventies, primarily the blues, but "Give My Poor Heart Ease: Voices of the Mississippi Blues," recently published by UNC Press, is more about portraying the lives of the people.

See FERRIS page 11

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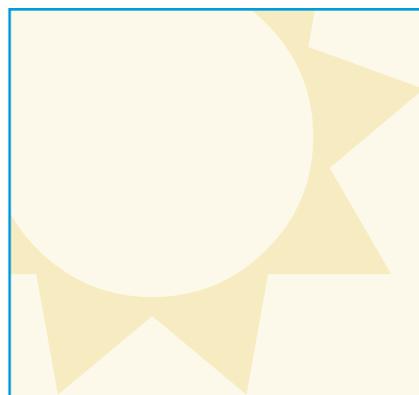
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The University Gazette is a University publication. Its mission is to build a sense of campus community by communicating information relevant and vital to faculty and staff and to advance the University's overall goals and messages. The editor reserves the right to decide what information will be published in the Gazette and to edit submissions for consistency with Gazette style, tone and content.



SUSTAINABLE
ENERGY TO BE
EXPLORED IN
FRIDAY CENTER
FORUM JAN. 15

The University's Solar Energy Research Center will hold a free public forum and information session to explore crucial energy issues of the coming decades. "A Sustainable Energy Future — Mapping the Way" will be held Jan. 15 at the Friday Center.

The event begins at 5 p.m. with interactive displays and videos. Presentations will review climate and energy security issues, current research and local and global green technologies and policies, possible future directions and how societal, policy and commercial efforts could guide such changes.

At 7 p.m., an open panel discussion will assess how the world can shift from using mostly fossil fuels to a future based on more secure and environmentally friendly alternatives.

Panel members will include leaders from the environmental, scientific and business communities. Scheduled speakers include:

- Thomas J. Meyer, center director and Arey Professor of Chemistry in the College of Arts and Sciences;
- John Boyes, manager, energy storage and distributed energy resources, Sandia National Laboratories, Albuquerque, N.M.;
- Tim Toben, chair, North Carolina Energy Policy Council and a principal in green energy and green building ventures including Greenbridge Developments;
- Chris Clemens, co-founder of MegaWatt Solar and professor of astrophysics at UNC; and
- Thomas A. Stith III, program director for economic development, Frank Hawkins Kenan Institute of Private Enterprise, Kenan-Flagler Business School.

The forum is part of the center's second annual scientific conference, "Solar Fuels and Energy Storage: the Unmet Needs," which takes place Jan. 14–15. The symposium will feature a dozen speakers addressing current research toward finding better ways to tap and store the sun's energy.

The center's research is focused on creating storable solar fuels such as hydrogen and natural gas by artificial photosynthesis, and on creating lower cost, next-generation organic and hybrid photovoltaics, such as solar shingles. The center is supported by about \$20 million in research grants.

For information about the conference, refer to www.serc.unc.edu. 

Arts and humanities embrace technology

In a melding of state-of-the-art technology and artistic vision, Gerrard Hall will be transformed for a few days next month into a life-size interactive 3-D game.

As people enter the nearly 200-year-old building, they will find a 21st-century seascape where a toss of a beach ball conjures the movements of a giant octopus on projection screens mounted around the main room, or a flick of the wand sends a school of fish into motion. Each image will be paired with its own audio cue: an underwater drone to reflect the pulse of the ocean, a bassoon for the octopus, bubbles and a piano for the fish.

Called The Bathysphere, it is the brainchild of Francesca Talenti, associate professor of communication studies and Institute for the Arts and Humanities (IAH) Faculty Arts Fellow for the spring, and Greg Welch, research associate professor of computer science.

The virtual ocean relies on motion capture technology in which movement is recorded and translated onto a computer model. The technology was first developed for motion analysis and is commonly applied to such diverse fields as sports medicine, physical therapy, surgery, military training and film animation.

Customarily, motion capture records the movements of a person fitted with sensors. In an animated film like the current blockbuster "Avatar," for example, the performer's movements become those of an animated character.

Instead, Talenti and Welch — with help from a handful of computer science students who took this on as a class project, one paid

student intern and a couple of computer science staff members — wanted to use the technology to encourage interaction.

"Greg wanted to do something using motion capture and I thought we could use it in an untraditional way," Talenti said. "We thought if we combined our backgrounds we could create a sense of whimsy and mystery that was also ethereal."

NEW COLLABORATIONS

The Bathysphere is one of 11 multidisciplinary, collaborative arts and humanities projects that will be displayed across campus Feb. 16–20 as part of the CHAT (Collaborations: Humanities, Arts & Technology) Festival. Coordinated by IAH, the festival will feature a series of performances, projects, discussions and workshops that explore the ways digital technologies are changing the way people think, learn and communicate.

"The new digital technologies combine the visual with the textual, so, naturally, both artists and humanists have been both fascinated and a bit threatened by the new ways information is presented," said institute director John McGowan, Ruel W. Tyson Jr. Distinguished Professor of Humanities. "The distinction between producer and audience breaks down because the users of information are now able to comment on, revise and add to what they are given."

To encourage the creation of collaborative projects emphasizing

See CHAT FESTIVAL page 11



HOME AGAIN

The women's basketball team returned to Carmichael Dec. 29 after an 18-month absence to defeat Kennesaw State 89–44. While Carmichael was undergoing renovations, the Tar Heels won 25 of 26 games at the Smith Center. Before the late-December game, Carolina had an impressive 373–83 all-time record in Carmichael, its primary home since 1974–75. Renovations to the building included some seating replacement, upgraded acoustics, a new HVAC system and upgraded fire alarm system, and additional space for a museum and reception areas, offices, media room and support space for the team.

Fans who want to attend upcoming games against Maryland, N.C. State and Duke will need a ticket. The faculty/staff distribution for these games will be held at the Smith Center Athletic Ticket Office Jan. 13–15 from noon to 5 p.m., on a first-come, first-served basis. For the other remaining women's basketball games, faculty and staff can show their UNC One Cards or UNC Hospitals IDs to gain free admission for themselves and their families.

Tar Heel Temps to be discontinued Jan. 31 due to budget problems

Tar Heel Temps, the in-house temporary service operated by the Office of Human Resources since 1992, will be discontinued on Jan. 31.

Brenda Malone, vice chancellor for human resources, sent a memo to deans, directors and department heads on Jan. 4 to announce the decision and reviewed it with the Employee Forum on Jan. 6.

Malone cited continuing budget difficulties, along with a decrease in temporary hiring and an increase in administrative overhead costs, as the driving factors that led to this difficult decision.

"Tar Heel Temps has served the University's temporary staffing needs for many years, and I assure you that we explored

every option to maintain those operations," Malone said in her memo. "However, as a self-supporting unit, the financial challenges that Tar Heel Temps faced could not be overcome."

The short-term effect for people now working as Tar Heel Temps will be minimal. They will continue to work with the departments as they have before, but their salaries will become a direct part of that department's payroll.

"We will be working with these departments closely to minimize any disruptions," Malone said.

Currently, 174 Tar Heel Temps are working on campus.

Before the budget cutbacks, Tar Heel Temps routinely filled around 700 requests each year for temporary University staff. Malone said the Office of Human Resources would work on

new ideas and strategies to handle the need for temporary staff in the future.

OTHER FORUM NEWS

The forum also referred to its Legislative Action Committee a draft resolution that opposes the new state law denying access to the State Health Plan's top option (now the Standard 80/20 plan) to employees who smoke or are overweight.

Forum members said they wanted to cite their moral objections to the law, which was passed last year, and at the same time make an appeal that the testing that will be required to enforce the new rules be done at minimal expense and hardship to employees. ☐

COMMENCEMENT from page 1

with scientists, we can find the Achilles' heel of each cancer so we can treat it better. "

Lesson No. 2: Do something you can be proud of.

Contribute by doing things that are worthwhile, she said. "Inspiring leaders in any world — financial, medical or any other — are motivated by a desire not to have things, but to build things, to build what my father calls 'a world of peace and plenty.'"

Lesson No. 3: You're now in charge (just don't embarrass your parents).

Now, you get to make it up as you go along, she said. "You have the challenge of finding out what you do best. By best I mean not just talent-wise, but something you can get really fired up about. Only you can figure that out, but don't be afraid to try something that looks hard."

Lesson No. 4: You are better and stronger than you think you are.

Don't underestimate the value of insecurity, Carey said. "When you want to seem smarter than you think you are, you work harder. The old saying, 'Fake it 'til you make it,' is actually pretty good advice."

Take advantage of opportunities that others think you can handle, even if you disagree. "Consider that they may be right, and step up to the challenge even if you secretly feel unsure," she said.

Lesson No. 5: Be a problem solver.

The scope of the problem is not important; what is important is a willingness to take ownership of something and find a solution, Carey said.

Carolina's graduates leave here well prepared for the challenge, she said. "The real world out there is a lot like Carolina, but with a little less blue," she added.

Carey joined the University faculty in 1998 and has directed the breast center since 2003. A graduate of the Johns Hopkins University School of Medicine, she is a clinical faculty member in the Lineberger Comprehensive Cancer Center. 



SCENES AT WINTER COMMENCEMENT

Chancellor Holden Thorp, above, presents degrees to doctoral students during Commencement Dec. 20 in the Smith Center.

Franklin Horn, upper left, a 2006 Carolina alumnus, stands out from the crowd in his Rameses cap. He was hoping to attract the attention of his sister Mary Horn, who received her bachelor's degree in political science.

Maria Isabel Casas-Cortes, lower left, celebrates the completion of her doctorate in anthropology.

KIPLINGER'S from page 1

campuses finding new ways to preserve quality while becoming more efficient.

The story commended the University's hiring of global consulting firm Bain & Company at no cost to North Carolina taxpayers to recommend ways for the campus to increase its efficiency.

Kiplinger's said Carolina retained its top ranking "in part for its ability to attract and keep highflying students." Three-fourths or more of first-year students scored higher than 600 on both the verbal and math portions of the SATs, and 96.5 percent stay on after the first year, it said.

"Besides boasting top students, an outstanding faculty and a historic campus, Chapel Hill enjoys one big advantage over

many other public schools: strong state support for financial aid," Kiplinger's reported.

Shirley Ort, associate provost and director of the Office of Scholarships and Student Aid, stressed the importance of growth in state support through the years for financial aid at Carolina, which recorded an overall 17 percent increase in applications for need-based aid for fall 2009.

Despite the increased demand, the University plans to meet the need of every student who walks through the door, Kiplinger's quoted Thorp as saying. "We're not going to back away from our traditions in financial aid," Thorp added.

About two-thirds of the Kiplinger's ranking is based on measures of academic quality including SAT or ACT scores,

admission and retention rates, student-faculty ratios, and four- and six-year graduation rates.

Then Kiplinger's ranks each school based on cost and financial aid. Factors include total cost for in-state students (tuition, required fees, room and board, and estimated book expenses); the average cost for a student with need after subtracting non-need-based grants; the average percentage of need met by aid; and the average debt a student accumulates before graduation.

Other UNC system schools on the list were N.C. State, 10th; Appalachian State, 22nd; UNC-Wilmington, 27th; UNC-Asheville, 44th; and UNC School of the Arts, 61st.

To read the full article, refer to www.kiplinger.com/reports/best-college-values. 

NEWS Faculty/Staff

Perry and Garnett appointed to interim University posts

David Perry, a familiar face at Carolina for many years, will serve as interim senior associate provost until the position is filled permanently.

A national search for a successor to Elmira Mangum will begin this semester, said Bruce Carney, interim executive vice chancellor and provost.

Mangum was named Cornell University's new vice president for budget and planning effective Feb. 1.



PERRY

Perry served in many different administrative posts at Carolina including senior associate vice chancellor for finance and administration, executive associate dean for administration in the School of Medicine and interim associate vice chancellor for human resources. He agreed to step out of retirement temporarily to fill the interim position.

"It is a testimonial to Perry's dedication that he is willing to spend a semester helping Carolina through the transition," Carney said.

Nelson Garnett became interim director of the Division of Laboratory Animal Medicine (DLAM) on Jan. 1. He replaces John Bradfield, who left Carolina to accept an executive position with the Association for the Assessment and Accreditation of Laboratory Animal Care International, the worldwide accrediting body for laboratory animal care.



GARNETT

Garnett came on board last month on a part-time basis to learn as much as possible about DLAM and its operations.

Garnett received his B.S. and D.V.M. degrees from the University of Georgia and is board-certified by the American College of Laboratory Animal Medicine. He received post-doctoral training in laboratory animal medicine at the University of Cincinnati and Johns Hopkins University.

He has held positions in lab animal medicine at the University of Maryland, the National Institutes of Health Office for Protection from Research Risks and the Johns Hopkins University Animal Care and Use Committee. For the past three years he has been a consultant to various laboratory animal programs around the country.

Campus veterinarians Craig Fletcher, Judy Nielsen and Julia Whitaker will assume DLAM interim management roles in husbandry, veterinary services and administration.

A search committee for a permanent director will be co-chaired by Joe Kornegay, professor of pathology and laboratory medicine, and Robert Lowman, associate vice chancellor for research and research professor of psychology. 

John Williams named dentistry dean at Indiana

John N. Williams, dean of the School of Dentistry since 2005, has been named dean of the Indiana University School of Dentistry effective June 15, pending approval by the university's trustees.

Williams announced last summer that he planned to step down as dean when his term ends June 30.

He is a three-time recipient of the American Student Dental Association UNC Chapter's Faculty of the Year award: in 2006, 2007 and 2009.

Before coming to Carolina, Williams served in several positions at the University of Louisville School of Dentistry from 1986 to 2005, including being dean of the school from



WILLIAMS

1999 to 2005.

Williams earned his doctor of dental medicine and master of business administration degrees from the University of Louisville, and he holds a bachelor's degree in biology from Transylvania University.

An award-winning practitioner, Williams has published widely on a variety of subjects with a strong emphasis on community dentistry, dental education policy and information technology. 



JEFFREY CAMARATI

'PRICELESS GEM'

After 15 years as faculty athletics representative, Jack Evans will pass that responsibility to Lissa Broome, Wachovia Professor of Banking Law, beginning July 1. The representative, appointed by the chancellor, helps ensure that the University maintains an appropriate balance between academics and intercollegiate athletics.

Evans, a longtime faculty member and executive director of Carolina North, was honored during Sunday's basketball game against Virginia Tech with the Department of Athletics' Priceless Gem Award. He was recognized for more than 30 years of service "with great insight, fortitude and distinction" to the University, the town and the state.

"The University has been very fortunate to have Jack Evans as our athletics representative since 1995. He has a tremendous commitment to serving the University with distinction and selflessness," said Chancellor Holden Thorp. "We are equally fortunate that Lissa Broome has agreed to take on this important role; she will be a strong advocate for our student-athletes."

The award citation recognized Evans' focus on the integrity and accountability of the intercollegiate athletics experience. "A great fan of Carolina athletics, he never diminished his own integrity at the expense of competitive success," the citation said. "He is the embodiment and in fact, a true guardian, of The Carolina Way."

Whichard to be special adviser for Greek system

Carolina alumnus D. Jordan Whichard III will serve as special adviser on Greek affairs. In his role, Whichard will consult with a broad group of constituents — including faculty, administrators and staff — to conduct a review of Greek life and to recommend ways to improve it.

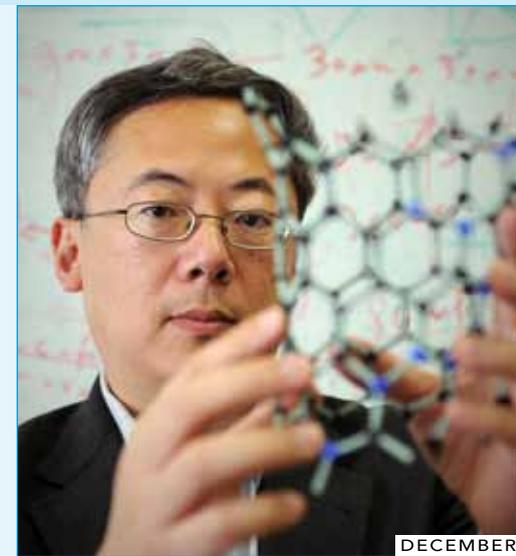
"We aspire to have the best Greek system in the country," said Board of Trustees Chair Bob Winston, who along with Chancellor Holden Thorp recruited Whichard for the position. "Our goal is for students who participate in Greek life at the University to have the very best Carolina experience possible, and we want to ensure that the Greek

system is promoting excellence across the full spectrum of student life."

Whichard, past president of the Southern Newspaper Publishers Association among other organizations, served as publisher of The Daily Reflector in Greenville and group publisher of Cox North Carolina Publications Inc. until he retired last year.

He is on the board of the UNC Health Care System and is chair-elect of the UNC General Alumni Association's board of directors and director of the School of Journalism and Mass Communication Foundation of N.C. Inc. 

2009 the year in review



DECEMBER

JANUARY

- **KIPLINGER STREAK REMAINS INTACT.** Kiplinger's Personal Finance magazine ranked Carolina as the best value in American public higher education. Carolina has been first on this list every time since Kiplinger's first produced it in 1998.

FEBRUARY

- **SAFETY AWARENESS CONTINUES.** The University successfully tested the emergency sirens and text messaging system, as it does each semester as part of the Alert Carolina safety awareness campaign. "The sirens are the best way we have to quickly inform our campus about a serious, life-threatening situation that requires immediate action," said Jeff McCracken, police chief and public safety director.
- **THORP ANNOUNCES EFFICIENCY STUDY.** Chancellor Holden Thorp announced that Bain & Company, a global business consulting firm, would conduct a study to identify innovative ways to streamline University operations. The goal was to augment the intensive planning already under way in response to a looming budget crisis, Thorp said. An anonymous gift from a Carolina alumnus paid for the study.

MARCH

- **FORUM SPONSORS 'UNIVERSITY BUDGET 101.'** The Employee Forum sponsored a "University Budget 101" community meeting in which Thorp and top administrators responded to questions about the growing budget crisis. Thorp discussed the creation of the Employee Assistance Fund that earmarked \$445,000 to provide enhanced employment services to employees who were laid off. "I'm convinced that Carolina has what it takes to get through this crisis," he said.
- **MAKING CAROLINA 'THE BEST PLACE TO TEACH, LEARN AND DISCOVER.'** Trustee John Ellison and Student Body President J.J. Raynor presented a final report that reflected ideas gleaned from a conversation with the Carolina community. That conversation, which began the previous fall, was called "Carolina: The Best Place to Teach, Learn and Discover," an initiative that sought to identify the keys to maintaining excellence at Carolina even as student enrollment climbs in response to the state's growing college-age population.

- **THORP ANNOUNCES 5 PERCENT CUTS.** In response to an estimated \$3.4 billion N.C. budget shortfall, Thorp announced plans to cut programs, operations and staffing equivalent to a 5 percent recurring state budget reduction (nearly \$29 million) to coincide with the start of the new fiscal year on July 1. These cuts were in addition to a one-time budget reduction totaling 7 percent of state appropriations (roughly \$36 million for Carolina) that all UNC campuses made during the 2008-09 fiscal year.
- **'NOOP DAWG' BECOMES CAROLINA'S 'AMERICAN IDOL.'** Anoop Desai, a 2008 American studies graduate and former Clef Hanger, won over millions of fans on the hit TV reality show "American Idol." Desai, dubbed "Noop Dawg" during the competition, eventually placed among the top seven finalists.

APRIL

- **MEN'S BASKETBALL TEAM REINS IN FIFTH CROWN.** The men's basketball team won the NCAA title with an 89-72 victory over Michigan State. It was Carolina's fifth championship in its 100-year basketball history, and the second for coach Roy Williams. "This is the best way to go out. I couldn't picture it any other way," said Tyler Hansbrough, who delayed entry into the NBA his senior year to help capture the championship.
- **SUPPORT GROWS FOR GLOBAL RESEARCH INSTITUTE.** A panel led by alumnus William B. Harrison Jr., retired chair and director of JP Morgan Chase & Co., issued recommendations for enhancing Carolina's global presence. Harrison also pledged \$1 million in support of the panel's top recommendation to start a Global Research Institute to attract international scholars.
- **COBLE ELECTED FACULTY CHAIR.** McKay Coble, professor of design and chair of the Department of Dramatic Art, was elected faculty chair, succeeding Joe Templeton on July 1. A Carolina faculty member since 1986, Coble is the resident scenic and costume designer for PlayMakers Repertory Company. She has served the College of Arts and Sciences as a member of its administrative board and as chair of its Division of Fine Arts.

MAY

- **PERDUE MANDATES A FURLOUGH PROGRAM.** To help balance the state budget, Gov. Beverly Perdue enacted a flexible furlough plan for all state employees, reducing their base pay by .5 percent and granting permanent faculty and staff 10 hours of flexible furlough leave.
- **TUTU ADVOCATES CHANGING THE WORLD THROUGH COMPASSION.** Archbishop Emeritus Desmond Tutu, who won the Nobel Peace Prize for leading the anti-apartheid campaign in South Africa, urged Carolina's new graduates to continue

dreaming and believing it is possible to end hunger and make the world a more compassionate place. Carolina awarded more than 5,680 degrees.

JUNE

- **BOLSHOI BALLET COMES TO CAROLINA.** As part of its three-city U.S. tour, the Bolshoi Ballet, one of the world's premier dance companies, performed in Chapel Hill for the first time. The company performed two ballets in Memorial Hall: "Don Quixote" and "Swan Lake," which was created for the Bolshoi in 1877. Not only did this mark a first for Carolina, it was the first time the company had performed in the Southeast.
- **OFFICIALS APPROVE DEVELOPMENT AGREEMENT FOR CAROLINA NORTH.** After nearly two decades of planning and an intense 10-month period of almost continual staff work, the Chapel Hill Town Council unanimously approved a 20-year development agreement for Carolina North on June 22. "Surreal and wonderful" was how Thorp described hearing the council's endorsement of an agreement that will guide the development of 3 million square feet of building space on 133 acres. The University Board of Trustees approved the agreement three days later.

JULY

- **STATE BUDGET CUTS EQUAL 10 PERCENT REDUCTION.** In a July 1 campus budget message, Thorp explained that the University would implement a 10 percent state budget cut for the 2009-10 fiscal year at the direction of UNC President Erskine Bowles and the General Administration. Carolina had already announced a 5 percent cut effective July 1. The total 10 percent reduction amounted to nearly \$60 million campuswide.
- **TEMPLETON TO LEAD BAIN STUDY RESPONSE.** Thorp named Joe Templeton, immediate past chair of the faculty and former chair of the Department of Chemistry, as special assistant to manage the University's response to the final Bain & Company report. Leading the effort with Templeton is Mike



APRIL



OCTOBER



MARCH

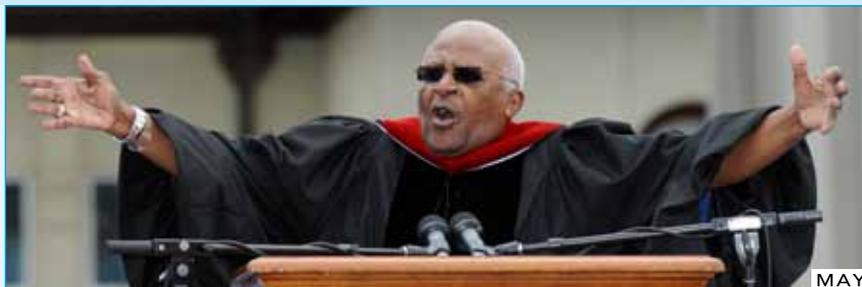


AUGUST





NOVEMBER



MAY



JUNE



OCTOBER

Patil, former associate dean for integrated business management in the Eshelman School of Pharmacy.

FIRST PHASE OF CONNECTCAROLINA GOES LIVE. The first phase of ConnectCarolina went live with the unveiling of the redesigned campus directory. ConnectCarolina is the University's new integrated administrative computer system that ultimately will replace disparate 20-year-old systems managing student services, human resources, payroll and finance. Later in the summer, undergraduate admissions went live, with student records, financial aid, graduate admissions, the Cashier's Office and academic advising slated to be live by October 2010.

AUGUST

CLASS OF 2013 ARRIVES WITH STERLING CREDENTIALS. The entering first-year class reflected gains in every key academic indicator, continuing a five-year trend. Eighty percent of the estimated 3,127 new students from North Carolina graduated in the top 10 percent of their high school class, while 43 percent of the North Carolina students who scored 1400 or higher on the SAT enrolled.

CAROLINA RANKS AS FIFTH BEST PUBLIC UNIVERSITY. Carolina ranked fifth among the nation's best public universities for the ninth consecutive year in the latest U.S. News & World Report magazine list.

GRAY-LITTLE BECOMES #1 JAYHAWK. Bernadette Gray-Little, executive vice chancellor and provost since 2006, became the 17th chancellor of the University of Kansas. Gray-Little, a Department of Psychology faculty member since 1971, held several other administrative posts at Carolina including senior associate dean for undergraduate education, executive associate provost and dean of the College of Arts and Sciences.

SEPTEMBER

NEW CANCER HOSPITAL OPENS. The opening of the North Carolina Cancer Hospital ushered in a new era for cancer care and treatment for patients and their families as the state's only public cancer hospital. The hospital, the clinical home of the UNC Lineberger Comprehensive Cancer Center, tripled the previous patient care space.

CAROLINA HOSTS LITERARY FESTIVAL. An estimated 12,000 people attended the biennial North Carolina Literary Festival held Sept. 10-13 at Carolina. The 100 authors gave 67 presentations and an estimated 3,000 visitors populated the children's activity tent. Some 250 volunteers, the youngest age 8, worked for the festival, which was funded by gifts and grants.

OCTOBER

PERDUE GIVES UNIVERSITY DAY SPEECH. In his first video address, Thorp reflected on the University's accomplishments and challenges during the previous year and outlined his vision to keep Carolina among America's great universities. Gov. Beverly Perdue gave the keynote speech for the University Day convocation.

H1N1 FLU PASSES INITIAL PEAK. The University had its first confirmed case of H1N1 flu in late May. While the summer was fairly quiet, the number of cases of influenza-like illnesses (ILI) climbed in the fall. The first week of September, 343 cases of ILI were reported through Campus Health Services, and the first week of October, the number dropped to 56. In late October, the University began offering the H1N1 vaccine to faculty, staff and students, beginning with those who were health-care workers with direct patient contact or who were pregnant.

NOVEMBER

PLANS FOR CAROLINA COUNTS ANNOUNCED. Plans for Carolina Counts, the University-wide effort to streamline campus operations and provide more funding for academics, were unveiled. At the center of the process will be 10 improvement areas led by top-level administrators, called project champions, who will respond to recommendations within their

jurisdictions. Thorp said the initiative could help the University become the most collaborative, well-managed university in the country.

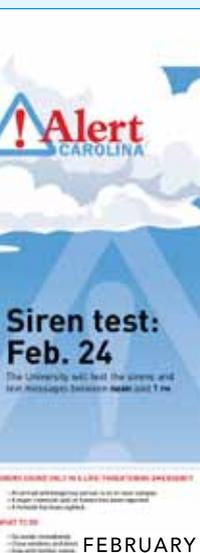
TWO STUDENTS WIN RHODES SCHOLARSHIPS. Elizabeth "Libby" Longino and Henry Spelman, both Morehead-Cain Scholars, won the prestigious Rhodes Scholarships and will pursue graduate studies at Oxford University. Longino interned with a microcredit program in Vietnam and helped start a group combating child prostitution in Cambodia, and Spelman had worked in refugee camps in Tanzania and tutored underprivileged high school students.

FIELD HOCKEY TEAM NABS SIXTH TITLE. Senior captain Danielle Forword scored the game-winning goal on a penalty corner with 11.7 seconds on the clock to give the Carolina field hockey team a 3-2 win over No. 1 Maryland and hand the Tar Heels the sixth NCAA championship in program history.

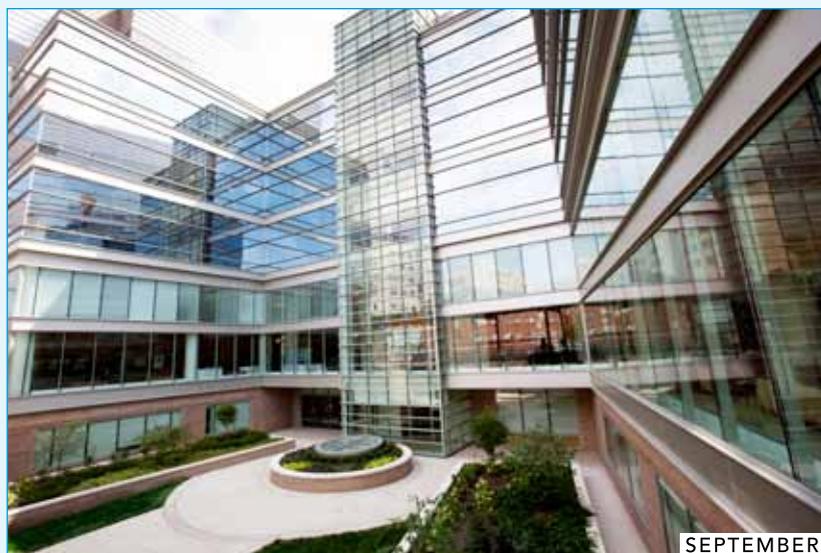
DECEMBER

WOMEN'S SOCCER TEAM CAPTURES 20TH TITLE. In a battle between the NCAA's most storied program and an unbeaten Stanford squad, Carolina took a 1-0 win to claim its record 20th national title. With the victory, coach Anson Dorrance claimed more wins than any other coach in NCAA Division I history.

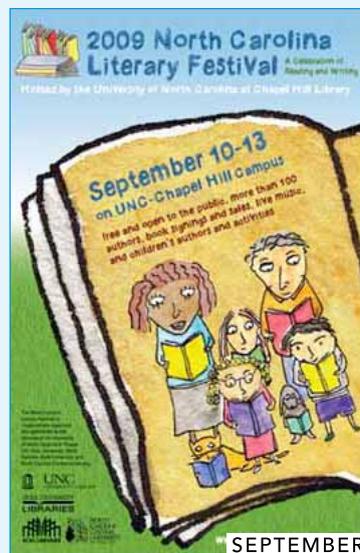
STIMULUS RESEARCH FUNDING BENEFITS STATE. Faculty researchers from Carolina and Duke University attracted an estimated \$287 million from the American Recovery and Reinvestment Act (ARRA), to the benefit of North Carolina. Since March, Carolina faculty received notifications from the National Institutes of Health, the National Science Foundation, the Department of Energy and other federal agencies about grants or awards expected to exceed \$128.8 million over a three-year period. In December, 258 individual UNC projects had been selected for funding, and 269 faculty awards at Duke exceeded \$159.1 million.



FEBRUARY



SEPTEMBER



SEPTEMBER



DECEMBER

IN BRIEF News

CENSUS ROAD TOUR COMES TO CAMPUS

The U.S. Census Bureau's Portrait of America Road Tour will swing by the Smith Center Jan. 16 before the Georgia Tech game, and it should be hard to miss the bright blue vehicle, parked on William Blythe Drive near the corner of Bowles Drive.

It will be one of a fleet of 13 vans and trucks outfitted with interactive exhibits that will stop at more than 800 events nationwide to motivate Americans to complete and mail back the 10-question census form when it arrives in mailboxes March 15–17. www.2010census.gov

UNIVERSES' 'BIG BANG' WILL BE FELT ALL OVER CAMPUS

PlayMakers Repertory Company will kick off the new year with a presentation of the high-energy, innovative hip hop theater troupe Universes and its newest stage show, "The Big Bang," appearing nightly through Jan. 17 as part of the PRC2 second-stage series. Universes will perform nightly at 8 p.m. and at 2 p.m. on Jan. 17. See www.playmakersrep.org or call 962-PLAY (7529).

In addition, the following special events are scheduled on campus during "The Big Bang":

- Jan. 14 — Members of Universes will take part in a discussion at the Stone Center at 3 p.m.;
- Jan. 14 — A pre-show mixer will be hosted by the General Alumni Association at 7 p.m. (see www.alumni.unc.edu or call 962-0313); and
- Jan. 15 — A spoken word competition will follow the performance in Kenan Theatre.

DEADLINES FOR NOMINATIONS

- Nominations are due Feb. 11 for the 2010 C. Knox Massey Distinguished Service Awards, given for "unusual, meritorious or superior contribution made by an employee, past or present." Each recipient will receive a \$6,000 award. Winners will be announced in April. Nominations may be submitted online (www.unc.edu/masseyawards/nominate) or by campus mail to: Carolyn Atkins, C. Knox Massey Awards Committee, CB# 6100. Because of the signature requirement, nominations and seconds made

by letter will not be accepted by fax or e-mail. Nominations made online require a valid Onyen ID and password.

For information, see www.unc.edu/masseyawards or contact Atkins (962-1536 or carolyn_atkins@unc.edu).

- The deadline to make nominations for honorary degrees to be awarded at Commencement 2011 is Jan. 20. Categories for nominees are: service to humanity, contributions to knowledge in the world of scholarship, talent and creativity in the arts, or devotion to and support of UNC. For complete information, see snipurl.com/tm86d. Nominations may be e-mailed to anne_whisnant@unc.edu.
- Nominations are due Feb. 5 for three awards sponsored by the Carolina Center for Public Service: the Ned Brooks Award for Public Service, the Robert E. Bryan Public Service Award and the Office of the Provost Engaged Scholarship Award. Winners will receive a monetary award and be honored at the annual public service awards reception in April. www.unc.edu/cps/public-service-awards-index.php
- Nominations are due Feb. 5 for 2010 Chancellor's Awards for Excellence in Student Activities and Leadership. Information and nomination form are online: www.unc.edu/chancellorsawards/nom.html. For further information, contact Tammy Lambert, (966-3128 or lambert2@email.unc.edu). The awards will be presented April 14 at 3 p.m. in the Great Hall of the Frank Porter Graham Student Union.
- Nominations for Faculty Mentoring Awards, sponsored by the Carolina Women's Leadership Council, are due

Feb. 19. These awards honor faculty-to-student mentoring and faculty-to-faculty mentoring, with one award given in each category. Each recipient receives \$5,000.

Nominations are made online (www.unc.edu/pcgibin/WLCMA_viewapp.pl). Three separate statements are required: a statement of rationale for nomination, a narrative description of the nominee's mentoring and the nominee's curriculum vitae. See snipurl.com/tm8fq for complete information.

CFE SCHEDULES TEACHING AND LEARNING SESSIONS

The Center for Faculty Excellence will hold workshops during the spring semester to facilitate conversations about a variety of topics related to teaching and learning. The sessions scheduled for January include the following:

- Jan. 21 — "Enhancing Critical Thinking in Students: Better Questions, Better Discussions, Deeper Learning";
- Jan. 25 — "Interactive Lecture/Teaching Large Classes"; and
- Jan. 29 — "Assessing and Evaluating Student Performance." cfe.unc.edu/events.html.

UMA SPONSORS PEOPLESOFT PURCHASING SYSTEM INFO SESSION

The University Managers Association will hold a brown-bag lunch conversation on Jan. 20 with Jerri Bland, project director of ConnectCarolina, and George Beatty, applications specialist with ConnectCarolina.

The University will be implementing a PeopleSoft eProcurement purchasing system and this will give managers a chance to learn more about the program. It will be held in Room 208 of the Campus Y at 11:45 a.m. uma.unc.edu

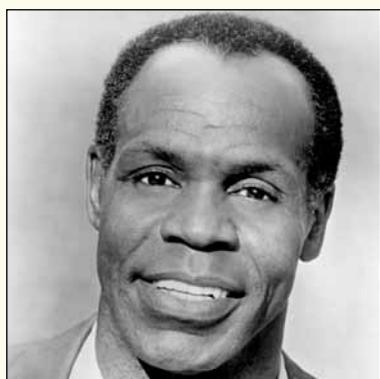
VICENTE FOX TO SPEAK JAN. 25

Vicente Fox, president of Mexico from 2000 to 2006, will give the Weatherspoon Lecture at 5:30 p.m. on Jan. 25 at Kenan-Flagler Business School. The lecture will be held in the Koury Auditorium, followed by a reception in the Kenan Center. To R.S.V.P., call 843-7787 or e-mail kfbsrsvp@unc.edu.

RESTROOM SOAP GOES GREEN

Housekeeping Services has completed a campus-wide conversion of restroom hand soap to GOJO, a mild, biodegradable foam

DANNY GLOVER TALK HIGHLIGHTS MLK WEEK



GLOVER

ACTOR AND PRODUCER Danny Glover will give the 29th annual Martin Luther King Jr. Memorial Lecture on Jan. 21 at 7:30 p.m. in Memorial Hall. The free public talk will be preceded by a candlelight vigil starting at 6:30 p.m. at the Old Well, intended as a time for reflection on King's messages. The events are part of the 29th annual Martin Luther King Jr. Birthday Celebration Jan. 17–22 at UNC, which also will include a film, an oratorical contest, a march down Franklin Street and a talk by Cleve Jones, creator of the AIDS quilt. Multiple units across campus will sponsor the events, coordinated by the Chancellor's Committee for the Martin Luther King Jr. Birthday Celebration.

Known for his roles in movies as diverse as the "Lethal Weapon" series and "The Color Purple," Glover also has been an advocate for economic justice, accessible health care and education. His activism has included work with the United Farm Workers, the Black AIDS Institute, The Algebra Project (a national nonprofit advocating quality public education for all children) and the Vanguard Public Foundation (an anti-racism, pro-equal rights organization).

At UNC, Glover will discuss how King's life and legacy influenced him to use his platform as an actor to engage in social activism. The program will begin with a presentation of UNC's 27th annual MLK Scholarships.

Faculty and staff may begin picking up tickets Jan. 14 with UNC One Cards at the Memorial Hall Box Office, with a limit of two tickets per person. Tickets must be picked up in person. Box office hours are 10 a.m. to 6 p.m. weekdays. The office will be closed Jan. 18. For ticket information, call 843-3333.

For a full schedule and details on the weeklong celebration, visit www.unc.edu/diversity/mlk or call the Office of Diversity and Multicultural Affairs at 962-6962.

hand soap made by the inventors of Purell. The soap is Green Seal- and EcoLogo-certified and meets standards for being environmentally responsible.

In addition to the “green” benefits, restrooms will be easier to maintain because the dispensers are drip-free.

TWO NEW EXHIBITS OPEN AT ACKLAND

Starting Jan. 15, two new exhibits will open at the Ackland Art Gallery: “Color Balance: Paintings by Felrath Hines” and “Jacob Lawrence and The Legend of John Brown.”

“Color Balance” will include 14 major paintings and four drawings from the collections of the Ackland, the Nasher Museum of Art at Duke and the N.C. Central University Art Museum. The exhibition will premiere at the Ackland before traveling to other museums.

“The Legend of John Brown” will include Lawrence’s famous 1977 suite of 22 screen prints that chronicle the life of the famous and controversial 19th-century abolitionist. www.ackland.org

‘FORGIVENESS PAYS’ LECTURE SET FOR JAN. 26

The Parr Center for Ethics is sponsoring a lecture titled “Forgiveness Pays” on Jan. 26 that will feature criminal justice activists Linda Biehl and Ntobeko Peni. Biehl’s daughter was killed in a racially motivated mob attack and Peni was one of the perpetrators, imprisoned for five years before being granted amnesty by the Truth and Reconciliation Commission. Today, Peni is a program manager at the Amy Biehl Foundation Trust, created in memory of Biehl’s daughter.

Co-sponsored by many Carolina schools, departments and centers, the event is free and open to the public and will be held in the auditorium of the FedEx Global Education Center at 7 p.m. parrcenter.unc.edu/events

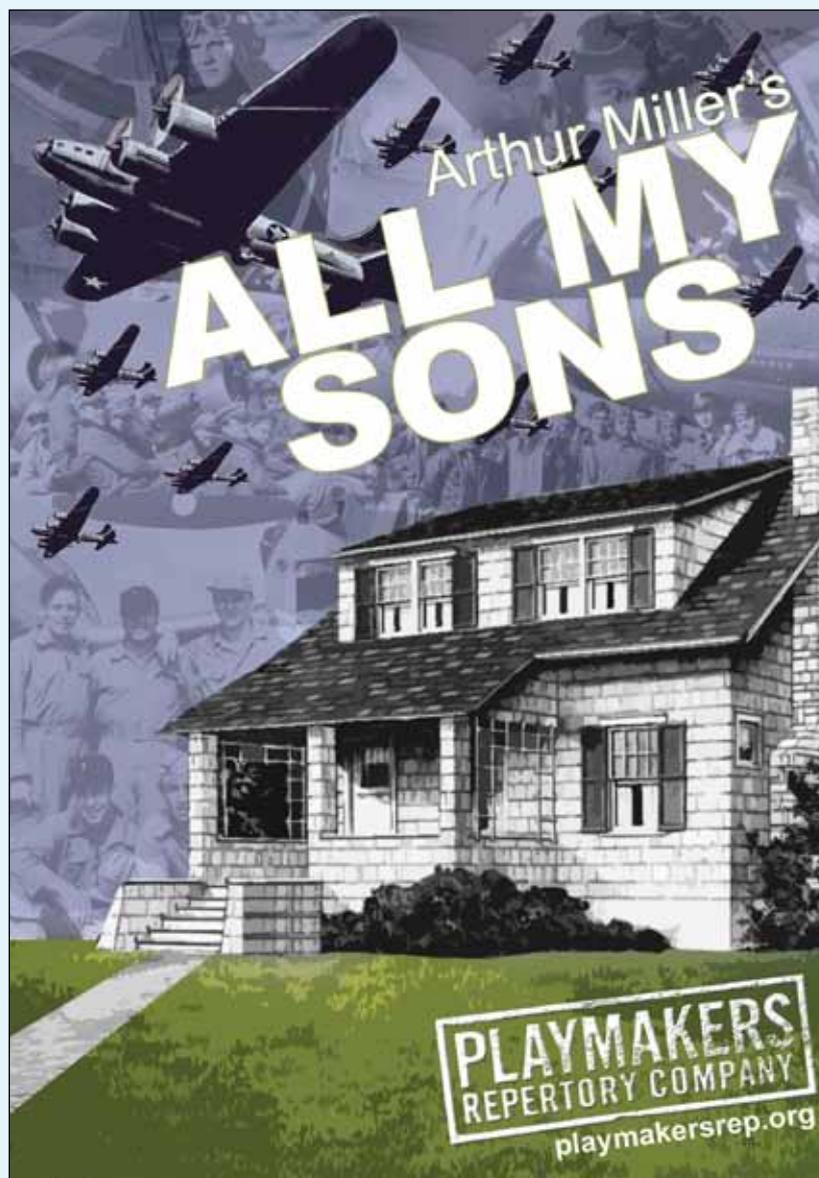
REGISTER NOW FOR NC TRACS INSTITUTE MARCH MEETING

The North Carolina Translational and Clinical Sciences Institute (NC TraCS) is accepting applications through Jan. 22 for its March 19 symposium “Translational Research to Address Health Disparities Across the Lifespan.” Registration is free and includes a catered networking lunch.

The daylong meeting is targeted for researchers, health-care providers and community members, including educators. www.tracs.unc.edu/symposium

APPLY NOW FOR FLAS FELLOWSHIPS

Applications for Foreign Language and Area Studies (FLAS) Fellowships are due Jan. 29. FLAS funds the study of less commonly taught languages and area studies coursework for both



‘ALL MY SONS’ When the consequences of a father’s business decision rock his World War II-era family, Arthur Miller’s searing drama asks: What are we responsible for and who are we responsible to in a time of war? PlayMakers Repertory Company continues its 2009-10 mainstage season with “All My Sons,” the Tony Award-winning play by one of the American theater’s greatest playwrights, on-stage Jan. 27–Feb. 14.

All performances will be in the Paul Green Theatre. Show times will be 8 p.m. Tuesdays through Saturdays, 2 p.m. on Feb. 6, and 2 p.m. Sundays. Call 962-PLAY (7529) or see www.playmakersrep.org. Tickets are \$10 to \$40.

In conjunction with “All My Sons,” PlayMakers will host “The Vision Series — Directors in Conversation,” an intimate preview of the show with director Davis McCallum, on Jan. 20 at 6:30 p.m. “The Vision Series” is free and open to the public. Reservations are encouraged as space is limited. Call 962-7529.

The General Alumni Association will host a pre-show lecture and reception with members of the “All My Sons” artistic team on Jan. 29 at 6:30 p.m. For more information and prices, call 962-0313 or see www.alumni.unc.edu.

For complete programming information, see snipurl.comu0lee.

the academic year and summer fellowships. Funds are available now to award Summer 2010 fellowships only.

For more information, e-mail Beth-Ann Kutchna (bkutchna@email.unc.edu). cgi.unc.edu/funding/flas.html

N.C. CANCER HOSPITAL HONORS SANOFI-AVENTIS DONATION

In a Dec. 21 ceremony at the N.C. Cancer Hospital, sanofi-aventis officials announced a commitment of \$2 million toward the N.C. Cancer Hospital Endowment that helps support clinical research and patient programs. In recognition of the donation, the hospital named the facility’s advanced telecommunications conference center The sanofi-aventis Conference Center.

“This investment in the N.C. Cancer Hospital is a

tremendous expression of belief and confidence in our faculty, scientists and staff, and their track record of success in fighting cancer in North Carolina and the nation,” said William Roper, dean of the School of Medicine, vice chancellor for medical affairs and chief executive officer of the UNC Health Care System. “This gift will support critical clinical research and program enhancements that will directly benefit cancer patients — both today and for years to come.”

Sanofi-aventis U.S. is an affiliate of sanofi-aventis, a leading global pharmaceutical company.

JEWISH STUDIES HOLDS COMMUNITY LECTURE JAN. 25

The Carolina Center for Jewish Studies will present a community lecture — free and open to the public — on Jan. 25 titled “The New Age of Kabbalah: the Revival of Jewish Mysticism in the Late 20th Century.” It will be held at the Friday Center at 7:30 p.m.

The talk will be given by Boaz Huss, associate professor at the Goren-Goldstein Department of Jewish Thought at Ben-Gurion University of the Negev. He will examine some of the major features of contemporary Kabbalah and the context of the revival of Jewish Mysticism in today’s culture. www.unc.edu/ccjs/events.html

WINTER CAROLINA BLOOD DRIVE SETS RECORD

Carolina faculty, staff, retirees and students, with help from the local community, set a new record for the 2009 Carolina Blood Drive on Dec. 15, with 405 productive units of blood collected. The previous record was 388 units, collected in 2008.

“There are countless patients in hospitals across our region that are feeling better today as a result of our efforts yesterday,” said Katrina Coble, chair of the Carolina Blood Drive committee. “These 405 units may have impacted as many as 1,215 lives this holiday season.”

Carolina sponsored the drive with the American Red Cross, with a goal of 400 units. The next, and larger, Carolina Blood Drive will be June 8. 

NEWS IN BRIEF SUBMISSIONS

Next issue includes events from Jan. 28 to Feb. 10. Deadline for submissions is 5 p.m., Fri., Jan. 15. E-mail gazette@unc.edu. Fax: 843-5966; clearly mark for the Gazette. Campus Box# 6205. The Gazette events page includes only items of general interest geared toward a broad audience. For complete listings of events, including athletics, see the Carolina Events Calendars at www.unc.edu/events.

WORKING AT Carolina

For Smiley, the theater is much more than a workplace, it is a family

PlayMakers Repertory Company may be a nationally recognized theater troupe that recently celebrated the successful staging of its most ambitious play yet, but Sarah Smiley sees herself as part of an extended family.

The stage manager of Part 1 of the two-part production “The Life and Adventures of Nicholas Nickleby” cherishes the close relationships she shares with co-workers above all else.

“Nothing we do is tangible,” she said. “After the show, the sets get thrown in the dumpster, and the costumes go back into storage. All we really take away is the connection with other artists and those meaningful relationships with actors and company members.

“I think it’s the best thing about this job and about theater. You spend a lot of time together, and even guest artists become part of an instantaneous family.”

Despite this easy rapport among company members, diplomacy is a key part of any stage manager’s arsenal, Smiley said.

“People breathe differently, move differently and act differently every day, and you have to adjust,” she said. “There are so many different personalities, and being a stage manager involves coordinating personalities as much as things, time or people.”

Now in her fifth season with PlayMakers, Smiley has a complex position. In the broadest

sense, a stage manager maintains the artistic integrity of the production. “I work to ensure that the director’s vision is seen through,” she said, “because the stage manager is the only person in the room from the first rehearsal through the very end.”

Not only does the stage manager work closely with the director to coordinate every detail of the production, he or she is also the point person for communication.

AN EYE FOR DETAIL

Smiley’s role was especially crucial for PlayMakers’ production of “Nickleby,” which involved two directors, two rehearsal halls and a single cast. Along with Chuck Bayang, her counterpart for Part 2 of the play, Smiley reconciled the vision and needs of the play’s two directors into a cohesive whole.

But, as the saying goes, the devil is in the details. Smiley and Bayang had to track the movement and location on and off stage of approximately 250 props, more than 1,000 costume pieces and the show’s furniture and scenery. They also had to know the light and sound cues, track the movements of actors around the stage and throughout the theater,



and be prepared to provide a forgotten line to an uncertain thespian.

Before each show, the assistant stage manager, a role Smiley filled for Part 2 of “Nickleby,” carefully laid out every prop needed on one of three prop tables.

Even this seemingly simple task required organization.

The stage manager usually assigns a prop to the table closest to its first entrance, but sometimes the actors request placement near an exit or en route to a costume change, Smiley said. There are four entrances a prop can make from one particular table, Smiley added.

LOVE OF THE THEATER

Her dedication to the PlayMakers family may stem from her own family connections to the theater. Smiley’s uncle, who is a scene

painter, involved her as an actor and scene painter in “Guys & Dolls” at 13.

“I had to do the acting, but I hated it,” she said. “It was terrifying, so I admire the people who go out there every day.”

Throughout high school, she continued to act occasionally and paint scenery, and when she went to the University of South Florida in 1987, she quickly realized theater was her passion. “I had so much more fun in theater classes,” she said. “I didn’t want to take biology or chemistry, so I left school.”

Smiley moved to Atlanta and worked for Alliance Theatre, advancing from a stage operations apprentice to the stage-crew chief in five years. In 1997, she returned to school and completed her undergraduate degree four years later at Troy University in Alabama.

See SMILEY page 11

STATE HEALTH PLAN WELLNESS INITIATIVES TO BE IMPLEMENTED

The State Health Plan is implementing a comprehensive wellness initiative to address tobacco use and obesity among plan members. This initiative will be effective July 1, 2010, for the tobacco cessation component, and July 1, 2011, for the obesity component.

As part of the enhanced tobacco cessation support, the State Health Plan on Jan. 1 began offering free over-the-counter generic nicotine replacement therapy patches to members through the NC Tobacco Use Quitline, 800-QUIT-NOW (800-784-8669).

The plan will also cover tobacco cessation counseling by a physician, nurse practitioner, physician assistant or behavioral health provider. In-network office-based

HUMAN RESOURCES BRIEFS

tobacco cessation visits will be covered at the primary care co-pay amount.

To address the obesity component of the initiative, the plan is providing coverage for four nutritional visits for all members per benefit period (July 1–June 30).

This coverage includes nutritional visits with a licensed dietitian or physician. In-network, office-based nutritional visits will be covered at the primary care co-pay amount.

For additional information, contact the State Health Plan’s member service center, 888-234-2416.

TUITION WAIVER DEADLINE IS JAN. 15

Tuition waiver forms for the spring semester must be turned in by 5 p.m. Jan. 15 to the Benefits Services Department in the Office in Human Resources. Benefits Services is located in the Administrative Office Building at 104 Airport Dr.

Tuition waiver deadlines may vary from institution to institution. Employees are responsible for knowing the deadline applicable for the institution at which they are enrolled.

For more information about the tuition waiver policy and a link to the form, refer to hr.unc.edu/Data/benefits/tuitionprograms/tuitionwaiver.

Direct any questions about the program to Benefits Services, 962-3071 or benefits@unc.edu. 

FERRIS from page 3

“This book lets the musician speak and I simply frame it... and then they take it and talk,” he said.

Through the written word, photographs, a CD of original music and a DVD that documents the performances and the musicians’ daily lives, Ferris’ book gives voice to the legendary and the unknown — from blues greats B.B. King and Willie Dixon to sharecroppers and Parchman Penitentiary inmates.



FERRIS

about their lives, he said.

“My father always told me that you can always learn from people you meet no matter who they are,” Ferris said. “These were my teachers as I tried to understand not only the blues, but my own life

and what was important.”

The book’s title, Ferris explained, is taken from the verse in “Highway 61 Blues” that says, “I walked Highway 61 till I give down in my knees, trying to find somebody to give my poor heart ease.”

“And I think B.B.’s heart is at ease in that picture (of the cover, at right),” he added.

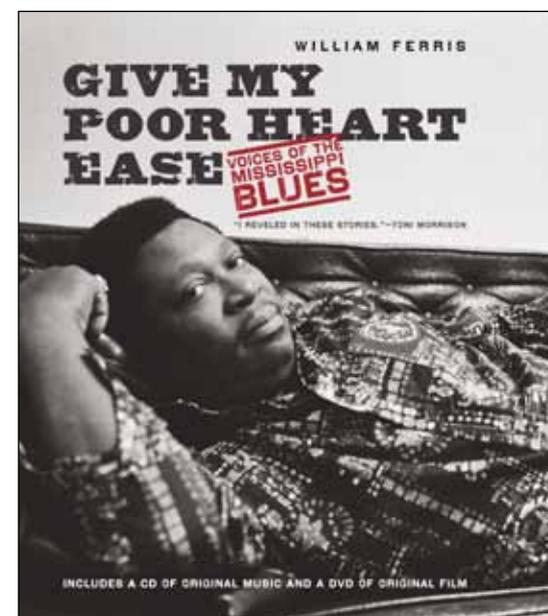
Blues, Ferris said, is a fundamental part of American music history. Without it, there would be no jazz, country or gospel music, rock ‘n’ roll or hip-hop.

“Whenever people have suffered, whether it’s racial violence or lost love, the blues sort of takes you in its arms and says it’s OK, you’re going to get through this,” he said.

“Music is the ship that carries you to safe haven, and that’s what the blues is all about for me.”

To see a video in which Ferris talks about the work that went into this project, refer to www.youtube.com/user/UNCCChapelHill.

For more information about “Give My Poor Heart Ease,” see snipurl.com/u1qft.



SMILEY from page 10

While there, she got her first taste of stage management on a production of “A Midsummer Night’s Dream.”

“I fell in love with the nature of the job,” she said. “I loved the challenge of bringing all the elements into cohesion.”

When the production was chosen to advance to a regional competition of the American College Theater Festival in Richmond, Smiley welcomed an even greater challenge. “I had to coordinate taking scenery, costumes and 50 people to perform at another school in another place,” she said, “but it was really rewarding and it really hooked me.”

Smiley is known for her diligence in managing details.

“She’s very detail-oriented,” Bayang said. “She picks up a lot of slack where I miss things. Every day we come in, it’s something new. But she’s very organized and knows how to do her job.”

Theater students also laud Smiley’s commitment both to her work and her theater family. “She’s funny and she makes it fun to work backstage,” said Julian Hayes, an undergraduate member of the “Nickleby” stage crew.

“She cares a lot about everyone involved,” Hayes said. “For example, we live in the same apartment complex, and if she sees me walking to campus she’ll pull over and offer a ride.”

For Smiley, that is part of the camaraderie of the theater.

“It’s the people,” she said. “That’s why we do this.”

Editor’s Note: This article was written by Graham Titus, a junior from Durham who is double majoring in journalism and mass communication and history.

CHAT FESTIVAL from page 3

the vitality of digital information, IAH cast a wide net in bringing artists, scholars and practitioners to campus for the festival, he said. Inter-university teams of faculty, staff and students at Carolina, the Renaissance Computing Institute (RENCI) and Duke and N.C. State universities have collaborated, and several local tech firms have been involved.

“The festival is really a showcase for all the exciting work being done right here in North Carolina, with some national and international figures brought in to spice up the mix,” McGowan said.

For faculty participants like Welch, it is also a way to combine a love of all things theatrical with his chosen profession.

“If I had to pick one thing I love above everything else in the arts, it is live performance,” he said. “I am grateful to the people at the institute for organizing this festival.

More than simply encouraging collaboration, they gave us a concrete reason to put it all together, and the support for doing so.”

ACTIVITIES GALORE

Keynote speakers include Robert Bach, president of the entertainment and devices division at Microsoft Corp.; Michael Wesch, a Kansas State University cultural anthropologist who explores the effect of new media on society and culture; Jesper Juul, game theorist and visiting professor at the NYU Game Center; and mashup artists Steven Hockensmith and Jason Rekulak.

The Department of Music’s Festival on the Hill will focus on “The Art and Culture of the DJ” Feb. 18–19, with performances, presentations, discussions and a DJ/Veejay Dance Party geared toward students. In fact, The Bathysphere will be the site for the

dance party in Gerrard on Feb. 18.

Other performances include a Feb. 16 electro-acoustic concert, led by the music department’s Stephen Anderson, and the Carolina Performing Arts’ Feb. 19–20 STREB:Brave Performance that explores unconventional physical concepts. During a Feb. 17 Art Walk, six venues will host many of the faculty, students and other artists who created festival projects.

Funding is provided by the Kenan Charitable Trust, College of Arts and Sciences, Office of the Vice Chancellor for Research and Economic Development, IAH, Carolina Performing Arts, Research Triangle Foundation of North Carolina and several local firms.

A complete list of activities, sponsors and registration information is available at www.chatfestival2010.com.



MAPPING MOVEMENT

Francesca Talenti, left, from the Department of Communication Studies, tosses a sensor-fitted beach ball over her head to Greg Welch from the Department of Computer Science as a computer tracks the ball’s motion.

Ultimately, such an action will be translated into the movement of a giant octopus, which will be seen on projection screens hanging from the interior of Gerrard Hall.

Using motion capture technology, Gerrard will be transformed into an interactive 3-D seascape known as The Bathysphere, one of 11 collaborative arts and technology projects featured during the Feb. 16–20 CHAT Festival on campus.

To see a video of this motion capture technology, refer to gazette.unc.edu/file.2.html.

Q&A

The journalism school prepares students for diverse careers in an industry in flux



EDWARD KIDDER GRAHAM TAUGHT CAROLINA'S FIRST JOURNALISM CLASS in 1909 as a way to prepare students to work at North Carolina newspapers. Back then, no one could have imagined the rise of radio or television in the coming decades, or the emergence of a digital age that now questions whether print newspapers will be around in another 100 years, or even 10.

The Gazette asked three prominent journalism professors to discuss how changing technology has influenced the practice and business of journalism during the past century. They also talked about preparing

journalism students for an industry in flux and the elements of journalism that must endure regardless of the medium used.

JEAN FOLKERTS, (right) dean of the School of Journalism and Mass Communication at Carolina since 2006, previously served as director of the School of Media and Public Affairs at The George Washington University. In 2001, she was named Teacher of the Year by the Freedom Forum for excellence in the teaching of media history. Her book, "Voices of a Nation," written with Dwight Teeter, chronicles the history of U.S. media. "Media in Your Life"

(with Stephen Lacy), now in its third edition, is an account of contemporary mass media.

PENNY ABERNATHY, (left) Knight Chair in Journalism and Digital Media Economics, is a former executive at The Wall Street Journal and The New York Times. Since joining the school in 2008, she has focused her expertise on 21st-century economic models that will improve the ability of journalists to produce news in the public interest. Last fall, she delivered a paper at Yale University examining how the technology that was supposed to usher in a golden age of communication has instead rendered the revenue models of

traditional news organizations obsolete.

TOM BOWERS, (center) senior associate dean from 1979 to 2005 and interim dean in 2005-06, joined the school in 1971 to teach advertising. Now retired, Bowers is the author of "Making News: One Hundred Years of Journalism and Mass Communication at Carolina," newly released by UNC Press. He conducted dozens of interviews and pored over a century of newspaper accounts, correspondence and archives to tell the story of the journalism program's path to accommodate rising enrollment and new technology.

■ *On the philosophy of Oscar "Skipper" Coffin, chair of the journalism department from 1926 to 1950 and the school's first dean from 1950 to 1953:*

BOWERS: Skipper did not use the term journalist; he said we were producing newspapermen. He said, 'A journalist is a newspaperman who walks into your office and borrows \$5 without ever intending to pay it back.' Skipper had no use for graduate degrees and nobody on his faculty had a graduate degree in the field of journalism. Skipper said, 'A journalist needs a master's degree like a hog needs spats.'

■ *On professionalization in journalism:*

BOWERS: When that first accrediting team came to campus in 1948 and talked to Skipper Coffin, one of the criticisms it had was there was no course in newspaper ethics. Coffin said, 'Oh yes I do. I always tell my students one thing: Remember you were a gentleman before you were a newspaperman. That's the ethics course that we do. It's one sentence.'

FOLKERTS: We were not leaders at that time, but we weren't way behind. Throughout the Forties, there was a trend toward professionalization in journalism. Here, the North Carolina Press Association was really in the forefront of saying, 'Look, we need to get with the program.'

■ *On changing standards of objectivity:*

FOLKERTS: As early as the 1830s when the penny press emerged and the country began to have national advertising, newspapers wanted to appeal to several different classes within a city, so they began to be more 'objective.' Their definition of objectivity meant that you printed the Republican Party platform as well as the Democratic Party platform. It was not until the 1950s that the concept of objectivity that prescribed not being loyal to anything emerged. And it was not until the 1980s, when newspapers went on the stock market and had to please stockholders, that objectivity rose to the level of the golden chalice. In some ways this focus on neutrality marked the beginning of the decline in the sense

that newspapers brought in people from the outside who were experts on objectivity, but didn't understand newspapers' real connections to their communities.

■ *On the effect of new technologies on traditional news organizations:*

ABERNATHY: Don Shaw's 1991 lecture on the rise and fall of mass media was a wonderful thing to rediscover. Don noticed — whether it was newspapers, magazines, radio or television (and now the Internet) — that each new technology grew until it had a mass audience, and then its dominance faded. The first reaction was simply to accommodate the fall, but what they have had to realize over time is that they can't simply do that. They have to reinvent themselves, and the reinvention is really about going back to their core audiences and understanding the community they are serving.

FOLKERTS: People used to say, 'If you have really good content, people will come.' That's just not true and what Penny is saying is evidence of that. You have to have good content shaped correctly for a specific audience. Editors traditionally have not done that and have not wanted to do it.

■ *On changing the curriculum to meet the needs of a changing industry:*

FOLKERTS: We have the house divided in two, with advertising and public relations on one side and journalism on the other side, but there is a core curriculum that everyone must take: news writing, ethics and law. All journalism students are required to take reporting and information gathering with audio-video. We want people, no matter what medium they are using, to really know how to be good reporters — with audio and video as well as words.

BOWERS: One exciting thing is the inclusion of entrepreneurship. Historically, people coming out of this school went to work for places with long-established business models. They didn't have to figure out how to start a newspaper or a radio station. What has really changed is that there are so

many new models now, which means students who come out of this program are getting chances to learn how they can start a business that hasn't existed before.

ABERNATHY: It is impossible to appreciate the incredible freedoms that journalists have in this country — and the incredible benefit that journalism has been to this country — until you travel abroad. When I started talking to Jean about coming here, one of my goals was to look at how we could structure courses to help students understand the core principles of journalism that must be preserved during a time of great change. The good news is that our students still come into this business because they are passionate and idealistic, and they want to get the word out.

■ *On the future:*

FOLKERTS: We have no choice but to think in a forward fashion and to look at the changing environment more as a challenge and an opportunity than a threat. If you go back 100 years, people were talking about the death of journalism then. In the 1890s, when Hearst and Pulitzer went into New York City, the sensationalism was so disgusting that people thought they would never read a decent story again. Similar predictions of gloom were made when radio and television came along. We now have people saying the same things about the Internet. They really don't understand that the Internet is only a medium. It has a significant impact, but what we do on the Internet is what really counts.

BOWERS: If we are talking about something made out of newsprint that we hold in our hands, I am not sure that has to survive, and I am not sure if many will. But the function of newspapers has to survive. When Edward Kidder Graham tried to figure out what to do in that first course, he thought about the situation his students would be going into and what they would need to survive in that situation. A hundred years later, Penny, Jean and the rest of the faculty are doing exactly the same thing. That has not changed one bit — and that is a reason to be optimistic. That has been the thing that has been true these 100 years. 