



SELL
AND
BUY
ON
CAMPUS



A TAR HEEL AUCTION CENTRAL PROJECT
2005-2006



HEELBID





HEELBID



DO YOU HAVE A LOT OF OLD TEXTBOOKS WAITING TO BE SOLD ?

EVER WISH YOU COULD GET YOUR FURNITURES FROM ANOTHER TAR HELL ?

We've got the answer to all your problems ! HEELBID is the auction site for UNC students.

Would you like to buy or sell a car, collectible items, sport gear, textbooks, computer equipment, furnitures, music supplies, video games or gadgets ? At HEELBID other Tar Heels are waiting for you !

EASY MONEY ON CAMPUS

Strapped for Cash ? Sell your extra stuff to people who need it ! Log in to HEELBID and in five minutes, your item will be receiving bids. Choose an auction length, an auction type, a starting price and a minimum increment to best suit your needs.

When you're done, HEELBID will help you to communicate with your buyer for a smooth transaction.

Pretty soon you'll have more cash than you'll know what to do with.



GET WHAT YOU WANT EVERY TIME

Ever need something you just know other Tar Heels are trying to get rid of ? At HEELBID you can find what you're looking for ! Come browse our selection of auctions put up by other students.

When you win, don't worry about shipping or site fees ! Just work out payment and delivery with your on campus seller.

FRIENDLY INTERFACE

HEEL BID makes it easy to find what you want with categorized items and quick searches. Create your own searches based on multiple criteriae : keywords in items' description, current prices, auction end date, categories, number of bids and seller information.



FLEXIBLE COMMUNICATION

Buyers and sellers can communicate however they want : email, phone, instant messaging, fax and even snail mail ! Sellers can choose which information a buyer can access once an auction is over !

