

**WELCOME TO THE
GREATEST RIVALRY
IN SPORTS**



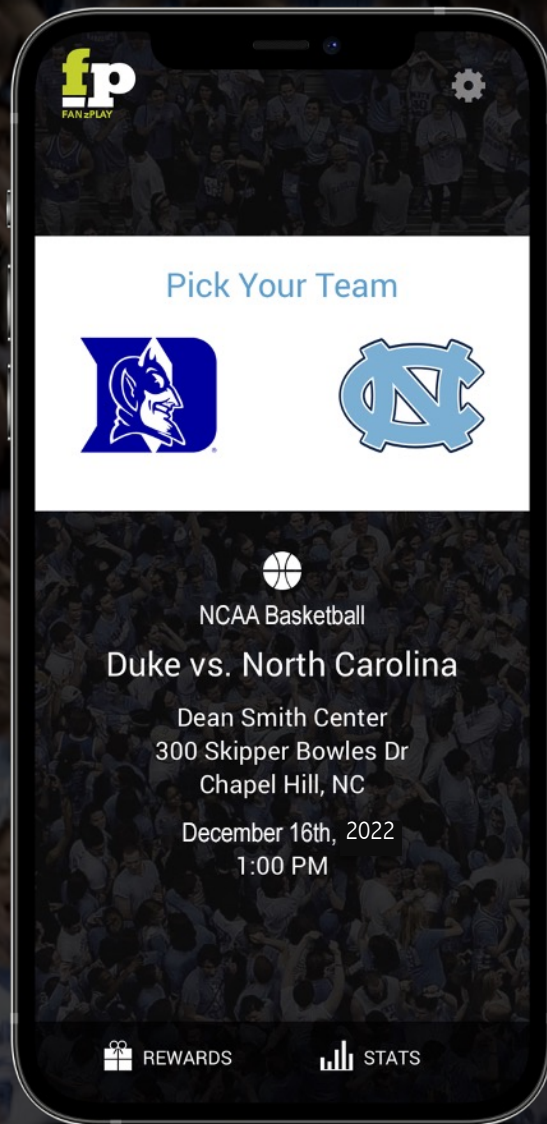


The GAME within a Game!

COMP 523 UNC
August 5, 2022

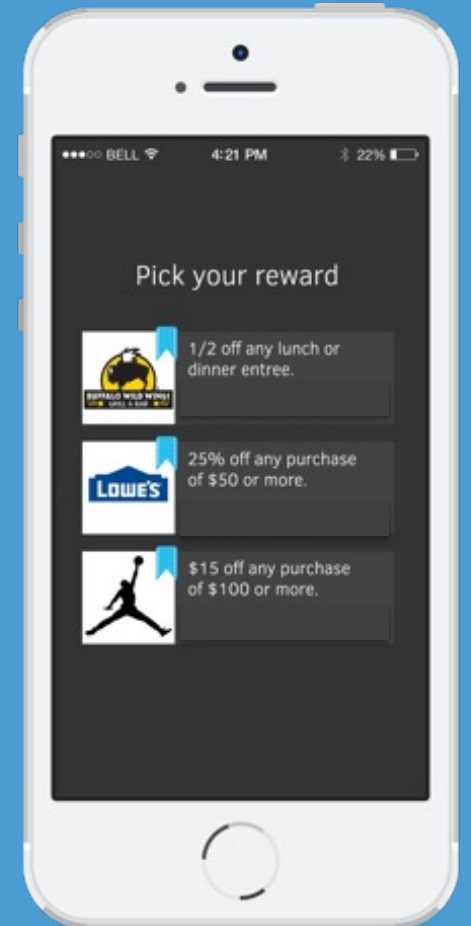
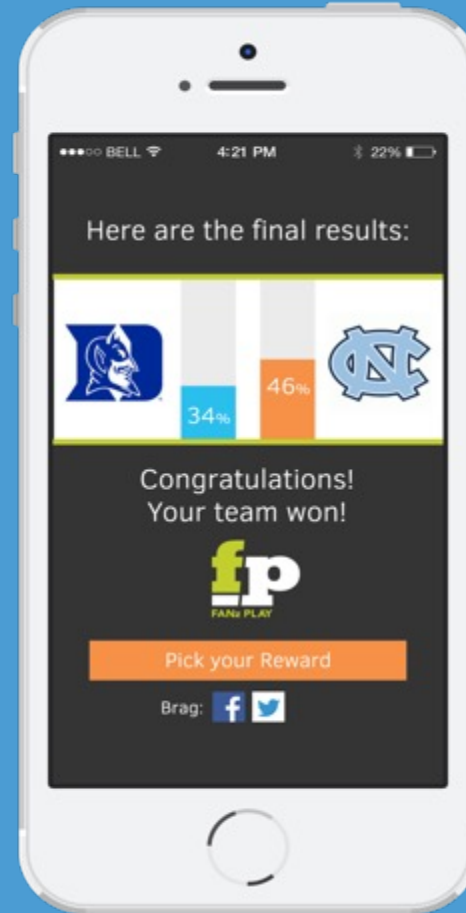
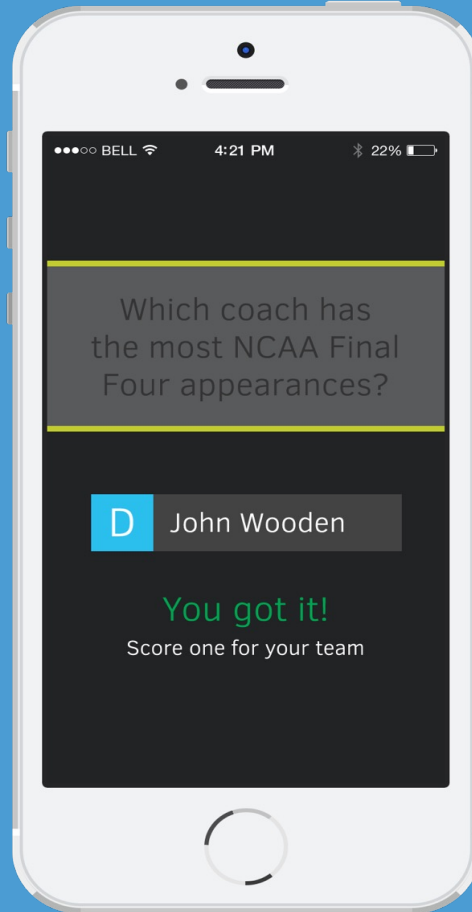
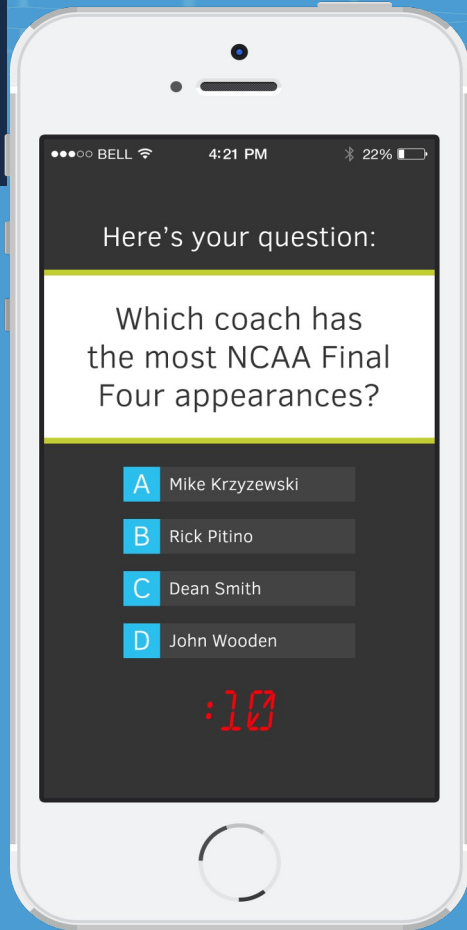
H Taylor Walls
Founder/Chief Executive Athlete

Biggest Rivalries in Sports | **Live** on Game Day

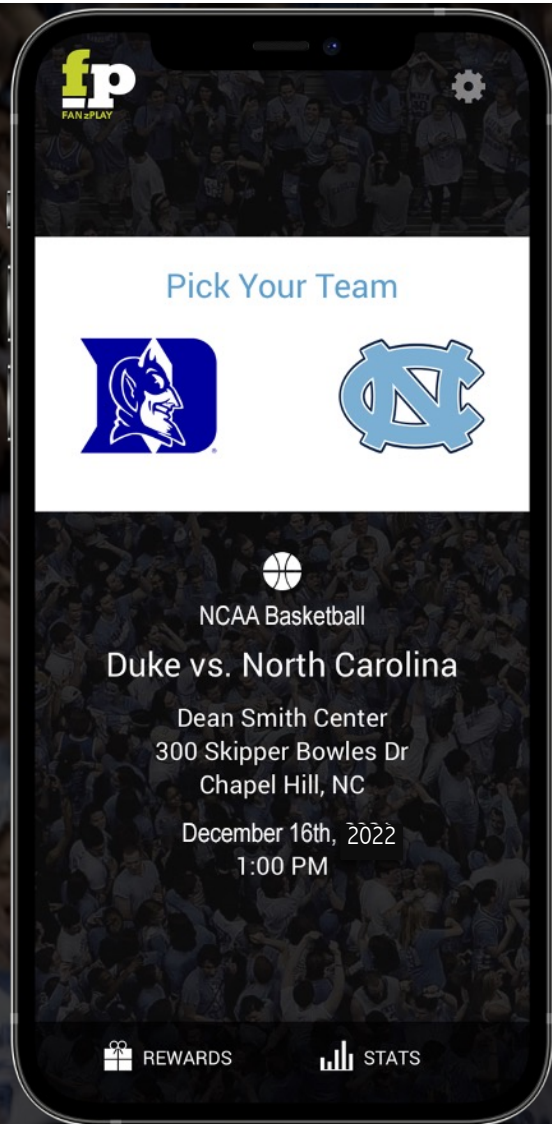


THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

FANs *versus* FANs...Bragging Rights!



Biggest Rivalries in Sports | Live on Game Day



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL



Biggest Rivalries in Sports | Live on Game Day



40,000 Fans
In the Arena



4,200,000 Fans
Outside the Arena



Biggest Rivalries in Sports | Live on Game Day



National Sponsors

Today's winners receive a reward from one of these great brands!

\$73 Billion



Local Supporters

Real-Time Competition | No Gamble | No Fantasy



Live Game Competition

Team/Fan Brand Appeal

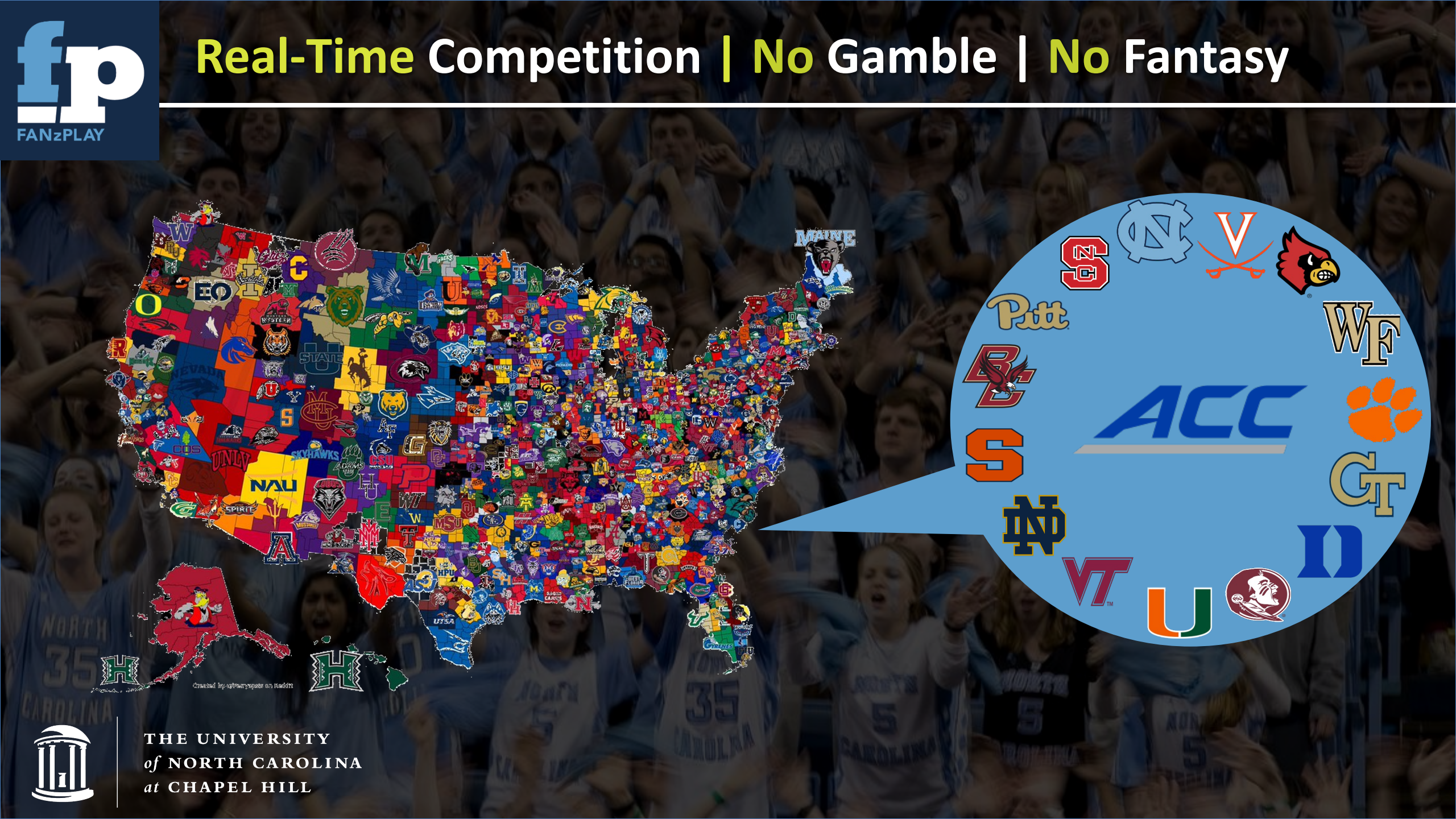
Fan Experience

Sponsor Benefits

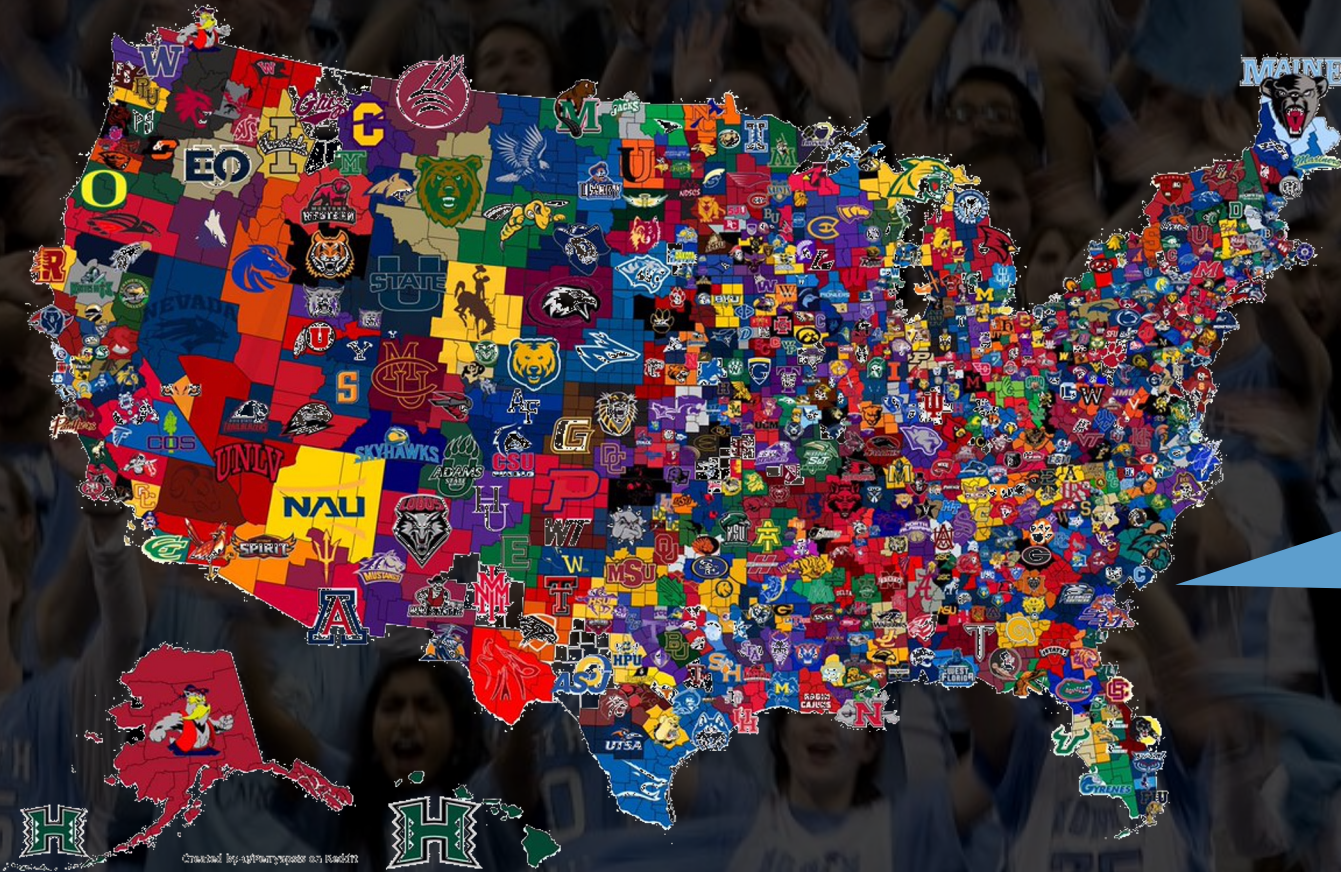
Overall ROI



Live with you on game day



Real-Time Competition | No Gamble | No Fantasy





The GAME within a Game!





Are YOU Ready?

Taylor Walls, Founder and Chief Executive Athlete
htaylorwalls@gmail.com