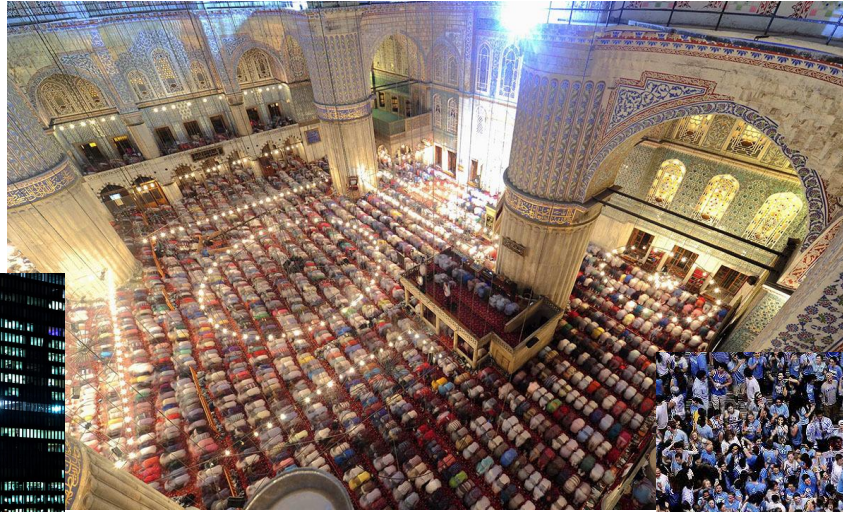


# Humans share a deep need to be part of something larger than themselves



# Positivity & the power of “weak ties”

We all have a deep impulse to **connect** and **be a part of a whole**,  
but building strong communities requires vulnerability:  
when someone is **vulnerable**, and another is **generous**,  
we have chance to form our most intimate relationships.

~ UNC arts publication

# Seeking: connection, vulnerability, belonging, actualization



# Strength<sup>n</sup>

Administrator generates random pairings from a list of (voluntary!) participants

... and sends to participants

After the set time interval (a week, a month), another combination is generated & distributed, avoiding previous combinations

... who independently arrange a meeting (coffee, lunch, a walk, etc.)



# Strength<sup>n</sup> testimonials

*fantaaaastic for cohesion, exchanging ideas, supporting each other, etc.*

*awkward hallway relationships melt into outwardly friendly ones*

*fun and important on so many levels*

*helps us understand one another and our varying perspectives.*

*meetings have become more comfortable and collegial*

*allowed me to interact with many more  
[colleagues] than I would have otherwise.*

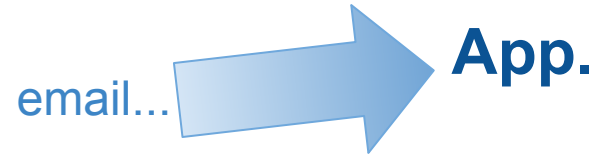
# Strength<sup>n</sup>

Web-based Admin.

Administrator generates random pairings from a list of (voluntary!) participants

... and sends to participants

After the set time interval (a week, a month), another combination is generated & distributed, avoiding previous combinations



... who independently arrange a meeting (coffee, lunch, a walk, etc.)

# What could a Strength<sup>n</sup> app do?

Scheduling (interface with calendar app)

Texting

Location service

Conversation sparks

Basic gamification - collect tokens, i.e. selfies

Visualize growing, strengthening network

**Thank you!**