

SPOT

Rediscover Your World





THE PROBLEM

Young people don't have a way to find cool places.

Community interaction is missing leaving them feeling unconnected.

Touristy suggestions aren't unique and drive them away.

Privacy and secrecy aren't emphasized- they want to be in on something.

THE SOLUTION

A social platform that gives users access to a public map of interesting places found by other users.

SOCIAL



Purpose-driven balance between social media and location discovery

AUTHENTIC



Content generated by users yields unique experiences

EXCLUSIVE



Each spot has its own location-specific community and exclusive content

THE PRODUCT

Map

Profile

Feed

Explore



THE PRODUCT

Map

Profile

Feed

Explore



THE PRODUCT

Map

Profile

Feed

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THE PRODUCT

Map

Profile

Feed

Explore



ABOUT US



Tyler Trocinski

design, user experience and user research

- Studying: design & music
- Past experience: UX, graphic design,



Kenny Barone

development and business strategy

- Studying: business/entrepreneurship & CS
- Past experience: product management, marketing, & finance

THANK YOU

