

Rediscover Your World

SP©T







### THE PROBLEM

Young people don't have a way to find cool places.

**Community interaction** is missing leaving them feeling unconnected.

**Touristy** suggestions aren't unique and drive them away.

**Privacy** and secrecy aren't emphasized- they want to be in on something.

## THE SOLUTION

A social platform that gives users access to a public map of interesting places found by other users.



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THE	PRODUCT

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Profile

Feed

Explore



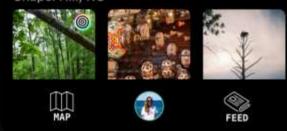
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**SP@T** 

# THE PRODUCT

Profile

9:41 ŝ  $\square$ P BAILEY Bailey McNeill 16 SPOTS FRIENDS <u>A-Z</u> Asheville, NC Amsterdam, NE Chapel Hill, NC



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## THE PRODUCT

Map

Profile

Feed

Explore

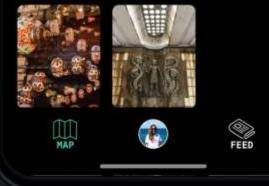


### **SP@T**

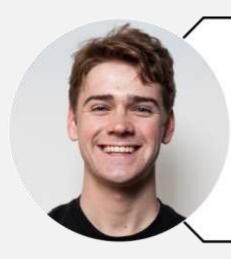
# THE PRODUCT

#### Explore

Q C SUGGESTED FRIENDS untitled Jake Wilson mitchm Mitch McPherson schular Schular Moss  $\oplus$  $\oplus$  $\oplus$ TOP SPOTS IN CHAPEL HILL, NC C 10 -Caffe Driad Honeysuckle Tea House Cuban Revolution Creek C YOUR TAGS L8 NITE MAP FEED \*



## **ABOUT US**



### **Tyler Trocinski**

design, user experience and user research

- Studying: design & music
- Past experience: UX, graphic design,



### **Kenny Barone**

development and business strategy

- Studying: business/entrepreneurship & CS
- Past experience: product management, marketing, & finance

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# THANK YOU

