HTML Links
Need to define two things:
  - The destination
  - Something to click on to get there
    - Tag is `<a href=...>click here</a>`
    - Can be text or image
    - Can change the text format
    - How to know to click on an image?
The destination

- Always link to an anchor point
- Implicit anchor point at top of page
  - Anchor referenced as null
- Adding other anchor points
  - Insert named anchor point
  - id="anchor" on any tag
Referencing the destination

- To point to an anchor point on SAME page
  `<a href="#anchor">link text</a>`
  `<a href="#">top of page</a>`
Referencing the destination

- To point to an anchor point on SAME page
  <a href="#anchor">link text</a>
  <a href="#">top of page</a>

- In order to access anchor point on another page
  <a href="Page#AnchorPoint">Link text</a>
On Page Navigation

- Long pages
  - Avoid too much scrolling
  - Links to subsections
  - Link to top

- Lots of topics
  - Use a “table of contents” of links
Linking to external pages

- Use full url
  `<a href="http://www.unc.edu">Link text</a>`

- To force open in a new tab (window)
  `<a href="http://www.unc.edu" target="_blank">Link text</a>`

GOOD PRACTICE
REQUIRED IN THIS CLASS